



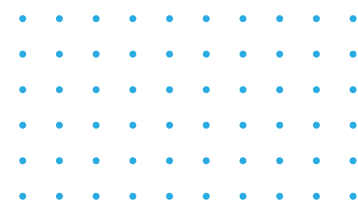
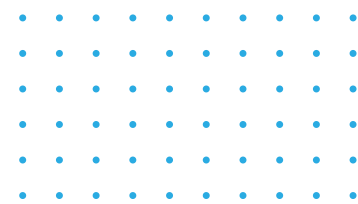
TE-L#01201 - TRANSEXPERTS



GLOBAL LANGUAGE SERVICE PROVIDERS

# COMPANY PROFILE

THINK. TRANSLATE. CAPTIVATE.

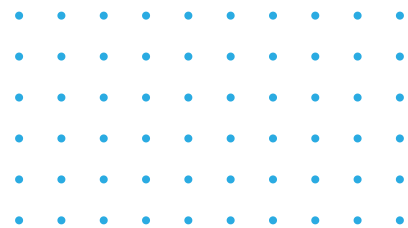
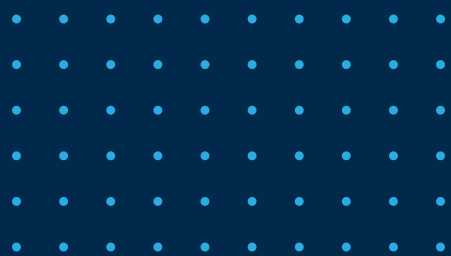
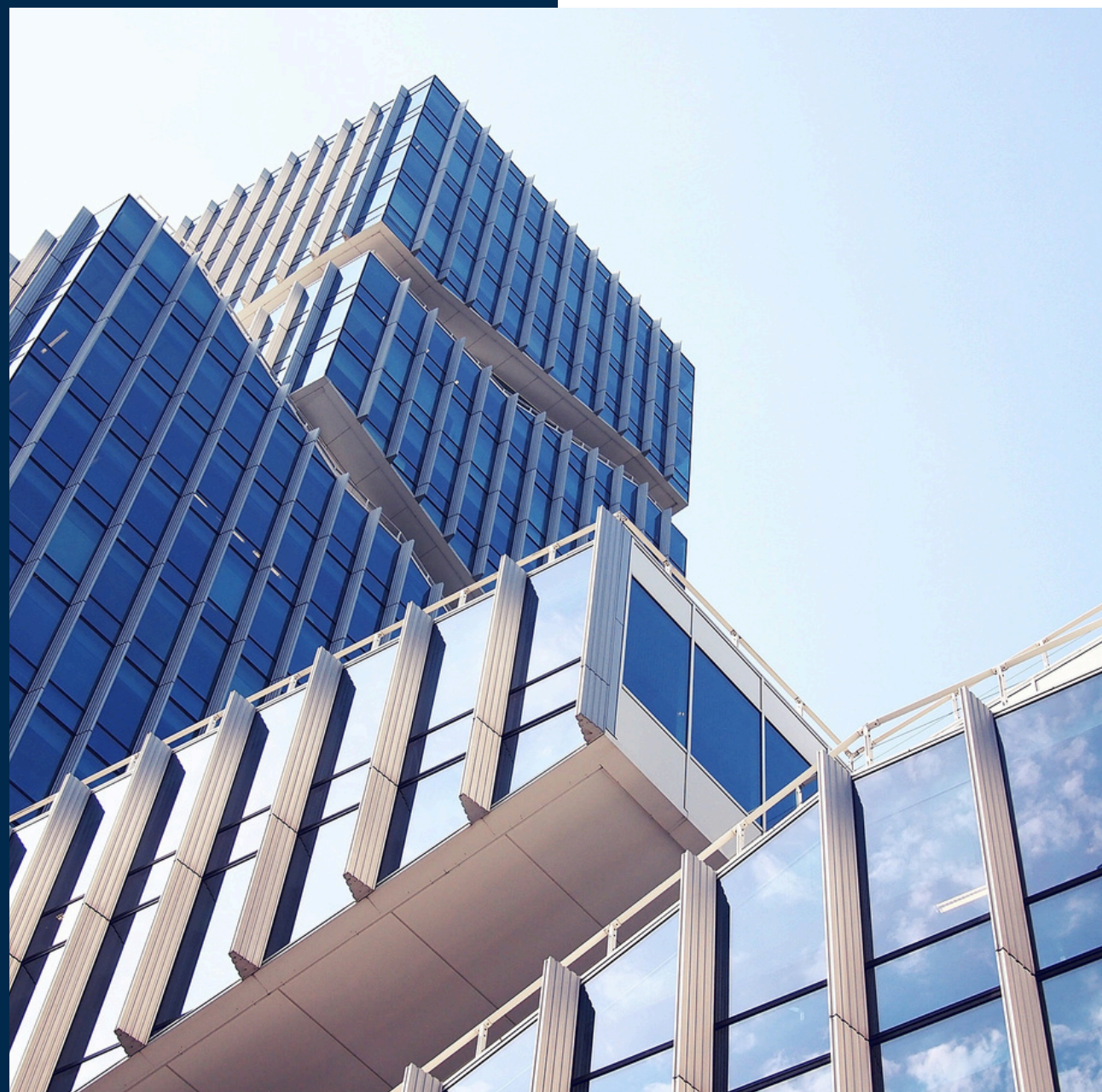


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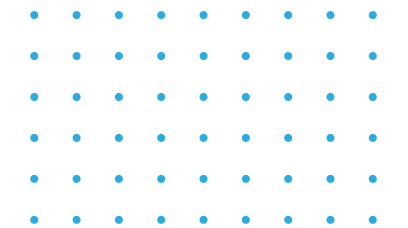
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# WELCOME TO OUR COMPANY

**TransExperts** was founded in 2019 in Dubai, United Arab Emirates, and continues to stand by our mission of empowering your content in all its forms to enable your business to reach your target locale regardless of cultural and language barriers. We are honored to have earned the trust of several clients in diverse industries, including legal, IT, medical & pharmaceutical, and HR.

**Your Vision, Worldwide**



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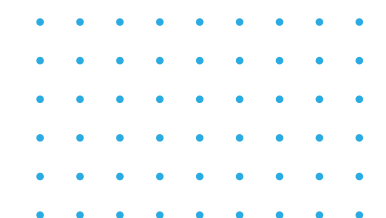
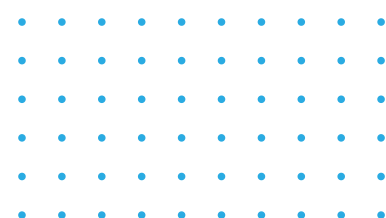


# ABOUT US

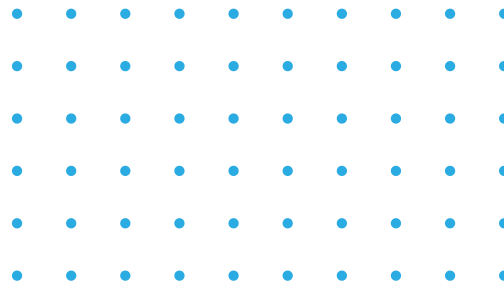


## What We Do?

Our expertise ranges from translation and localization to interpreting, desktop publishing and design services. TransExperts is recognized as a fast-growing agency offering content solutions that simplify doing business with diverse audiences who use different languages and come from different cultures. Consumers, entrepreneurs, and business executives benefit from a team of highly skilled professionals who have industry knowledge combined with excellent language and design skills.







## OUR VISION

### 01.

TransExperts strives to become a prominent market leader in translation and design solutions. It is through our integrity, innovation, and expertise that we enable our clients to locally and globally communicate with their target audiences using the languages they speak.

## OUR MISSION

### 02.

Our ultimate goal is to provide world-class translation and design solutions for the business community with high-quality and affordable prices that meet our clients' needs and expectations.





# OUR CORE VALUES



01.

## Quality

Our methodology is to provide our clients with flawless translation solutions that meet their business needs.



02.

## Cost Effective

We offer you high-quality translation solutions at the most competitive prices.



03.

## Client Satisfaction

Our professional customer care representatives and project managers are responsive, active, and dedicated to receiving all your inquiries, comments, and feedback 24/7 throughout the week.



04.

## Punctuality

Translation Expert guarantees accurate delivery of your translated content that meets your deadline while adhering to high-quality standards as promised. At TransExperts, missing a deadline is off the table.





# OUR LANGUAGE SERVICES

**TransExperts** provides a wide array of integrated translation services for fulfilling the business community requirements in diverse specializations.



## TRANSLATION SERVICES

TransExperts uses the highest qualified linguists, full time quality supervisors, reviewers and editors to ensure that your translation is flawlessly delivered. We're highly talented, passionate about translation and obsessed with quality. Using cutting-edge translation software (CAT Tools) and diverse glossaries to ensure the utmost accuracy to the translated content.



## INTERPRETATION SERVICES

TransExperts offers simultaneous, consecutive, and conference interpretation services so that you can choose the suitable service that matches your business demands. With our highly skilled interpreters, we offer professional interpretation services at competitive prices. As well as, we offer lease service for the interpretation equipment in addition to event organizers and technicians for providing the necessary in-place support.



## ATTESTED LEGAL TRANSLATION SERVICES

We offer you attested legal translation services of a wide variety of legal documents while maintaining high-quality, accuracy, and utter confidentiality. Your legal documents are translated by Sworn Translators by the Ministry of Justice for submission to all the official authorities. Such as the Ministry of Foreign Affairs and the Ministry of Justice, Embassies and Consulates.



## MULTIMEDIA TRANSLATION

TransExperts Expert offers you Multimedia translation services that help you expand your business globally by speaking your target locale's native language. Our Multimedia translation services include Video Subtitling, Script Sync, Audio Transcription, Timecoding, Arabic & English, and Voice-over acting services. Moreover, we provide the mentioned services in the major European, Asian, and Middle Eastern languages that your business may require.



# OUR LANGUAGE SERVICES

**TransExperts** provides a wide array of integrated translation services for fulfilling the business community requirements in diverse specializations.



## COPYWRITING SERVICES

Our team of exceptionally qualified and professional content writers have linguistic abilities as well as in depth knowledge of each industry's dynamics. We hire copywriters also possess years of experience in implementing writing strategies for different industries that target many markets in the Gulf region. Translation Expert offers its valued clients creative, catchy, and flawless Copywriting services in multiple languages that identically serve the main purpose of your business.



## DTP & TYPESETTING SERVICES

Desktop Publishing (DTP) is a process of using specific software to adapt contents in a foreign language into your native language. The process is crucial for those businesses that seek to promote materials in foreign markets. It may include Graphic Designing or RTL/LTR converting, Typesetting, Numbering, and Time format adaption. We have a highly skilled team of DTP specialists to implement your projects. We choose native speakers for the target language of your project to ensure the utmost accuracy for affordable prices.



## EDITING AND PROOFREADING

With our Editing and Proofreading Services, our skilled editors ensure that your documents are error-free and reflect the desired meaning. We have a team of Editors and Proofreaders who have solid experience in several areas of expertise. Moreover, our team is ready to provide various types of Editing reports upon your request, such as In-text Feedback, Structure Check Report, and Clarity Check Report, to help you to identify linguistic errors, missing parts, and clarify the improvement made.



## LOCALIZATION SERVICES

Localization is to give a product a local feel of having been created to be used in a certain country or region. It includes several linguistic and technical for conveying the correct message of the original meaning to a group target audience. Translation Expert provides top-notch Localization services for various materials such as Website, Software, Mobile Apps, E-learning Materials, and Video Games.



# OUR DESIGN SERVICES

**TransExperts** offers a comprehensive range of integrated design services tailored to meet the diverse needs of the business community across various industries.



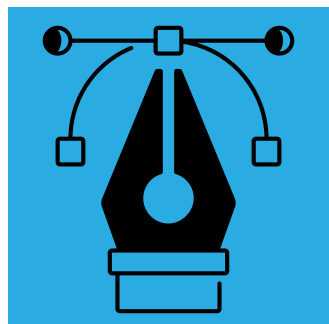
## Social Media Management

In the world of social media, consistent and engaging content is key. Transexperts Design offers social media management services that cover everything from strategy development to content creation and community management.



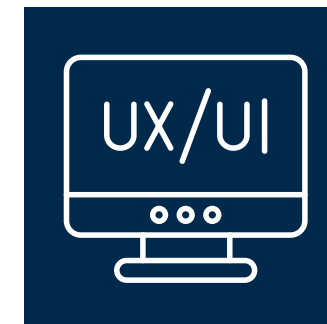
## Digital Marketing

Offering a holistic approach to digital marketing. We understand that visuals play a pivotal role in attracting and retaining online audiences. From crafting eye-catching social media graphics and engaging content to strategizing and executing email marketing campaigns and pay-per-click (PPC) advertising, we are your partners in achieving your online marketing objectives. Let us help you drive traffic, conversions, and brand recognition in the digital landscape.



## Graphic Design

We believe that design is not just about aesthetics; it's about storytelling. Our graphic design services encompass a comprehensive process that begins with a deep understanding of your brand and audience. We meticulously research, sketch, and iterate to create designs that not only look great but also convey your unique brand story. Choose us for our dedication to a design process that ensures every element aligns with your brand identity and values.



## Web Design and Development

In the digital age, your website serves as the face of your business. Our web design and development team are experts in creating websites that are both visually stunning and highly functional. We excel in responsive designs that adapt seamlessly to various devices, e-commerce solutions that drive sales, and user-centric design that enhances the overall user experience. Trust us to build an online presence that not only impresses but also engages your audience.



# OUR DESIGN SERVICES

**TransExperts** offers a comprehensive range of integrated design services tailored to meet the diverse needs of the business community across various industries.



## Branding and Identity

Your brand is more than just a logo; it's the heart and soul of your business. Our branding services encompass brand strategy and consulting, brand guidelines development, and corporate identity design. Whether you're looking to refine your existing brand or create an entirely new, memorable identity from scratch, Transexperts Design is dedicated to building a strong foundation that aligns with your values, resonates with your audience, and sets you apart in a competitive market.



## Event and Exhibition Design

Trade shows and events provide unique opportunities to showcase your brand. Transexperts Design excels in trade show booth design, event branding, and signage. We create eye-catching and cohesive designs that help you stand out and make a lasting impact on event attendees.



## Consulting and Strategy

Our consulting and strategy services encompass design strategy development, creative direction, market research, and digital transformation consulting. We provide valuable insights and guidance to help you make informed decisions, stay ahead in your industry, and achieve your business objectives through design.



## Packaging Design

Your product's packaging is often the first point of physical contact with your customers. Transexperts Design specializes in creating packaging that not only protects your products but also entices customers with visually appealing and memorable designs. Our packaging design services are tailored to enhance your product's shelf presence and drive sales.



# TRANSLATION PROJECT LIFE CYCLE

To ensure top quality deliverables, our team of linguists comprises of domain expert linguists who put each document through a very thorough translation, editing and proof-reading cycle. This allows us to incorporate the correct terminology in the target document and also ensure that any errors or inconsistencies are ironed out in the final product. Furthermore, we ensure that our teams are well acquainted with the target audience so as to address regional nuances.

## Project Preparation and Analysis

We assign one of our experienced project managers (PM) to understand your project requirements and analyze the content in terms of its area of expertise, domain, used terminologies, technicality, complexity, formatting, and layout.

## Editing Process

After finalizing the translation process, our PM sends the translated content to a team of editors to review the translation in terms of the compatibility of the used terminologies, the correctness of the grammar, consistency, and language style.

## QA & QC Phase

After each step is completed, the Project Manager carries out quality assurance process as per our quality policy. At the end of project and before delivery, the final deliverable is checked against a checklist; which is created against the requirements shared by the client.

## Translation Process

Our PM starts to assign the relevant translator to initiate the translation process.

## Proofreading Process

Upon completion of the editing phase, our PM sends the reviewed content to our proofreaders to check to ensure that the translated text does not include any grammatical, spelling, numerical, terminological, or stylistic errors.

## Project Delivery

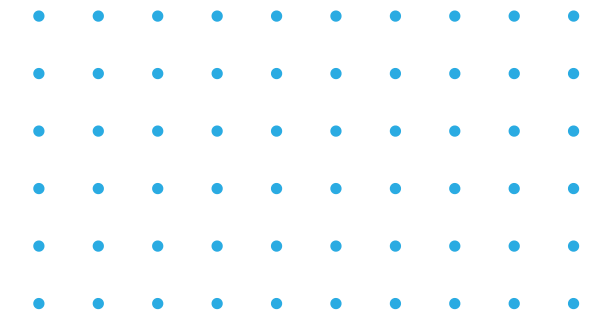
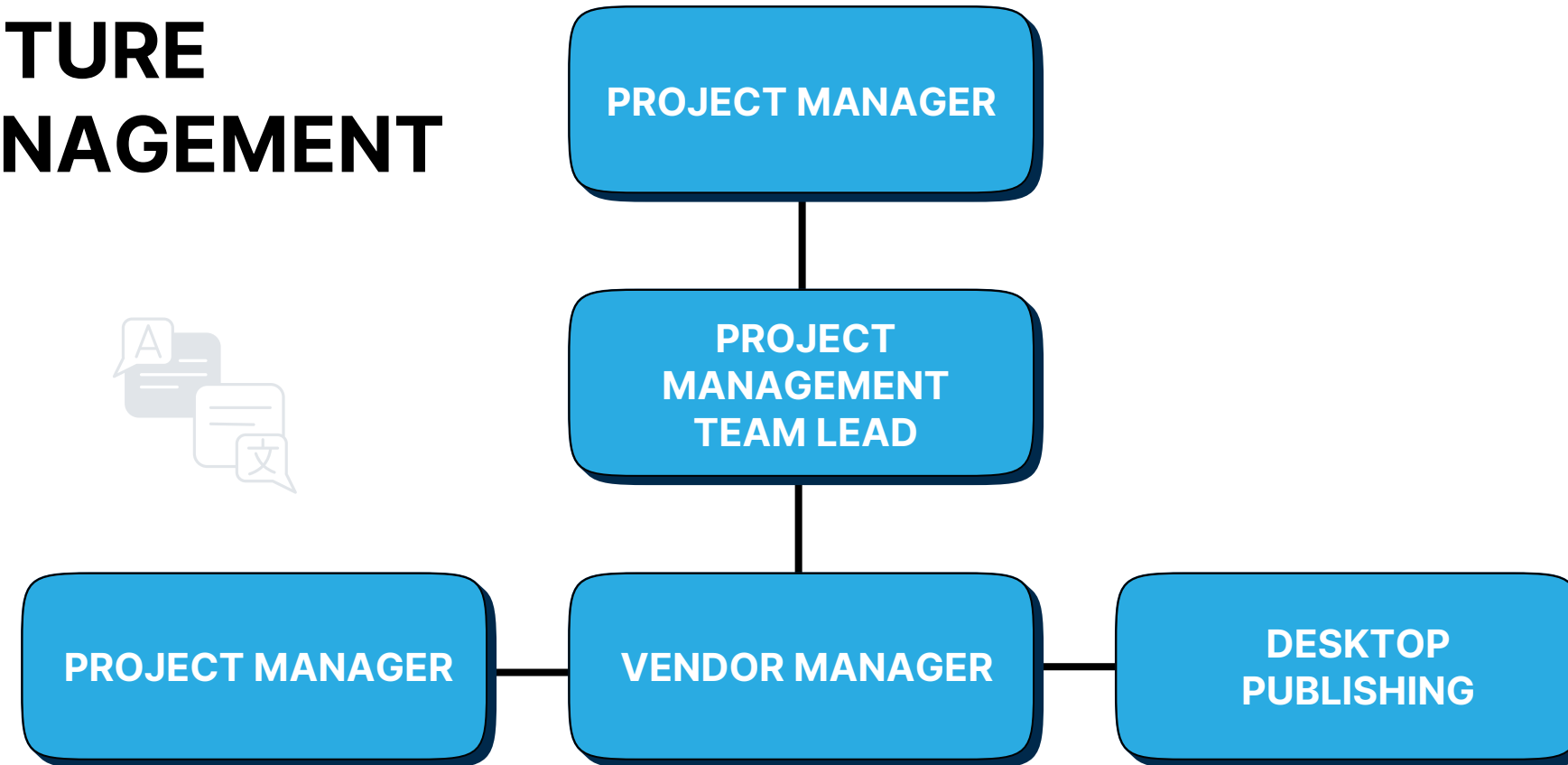
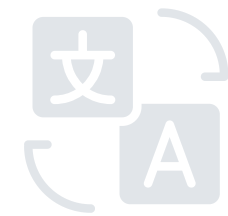
As soon as the Quality Assurance check is completed, our PM ensures that the translated content meets the project's requirements and complies with our translation standards. They send back the translation to our client on the assigned deadline.



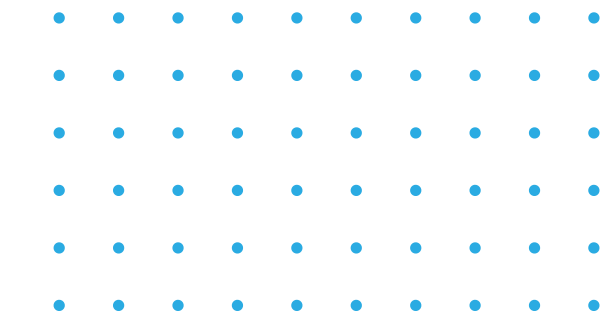
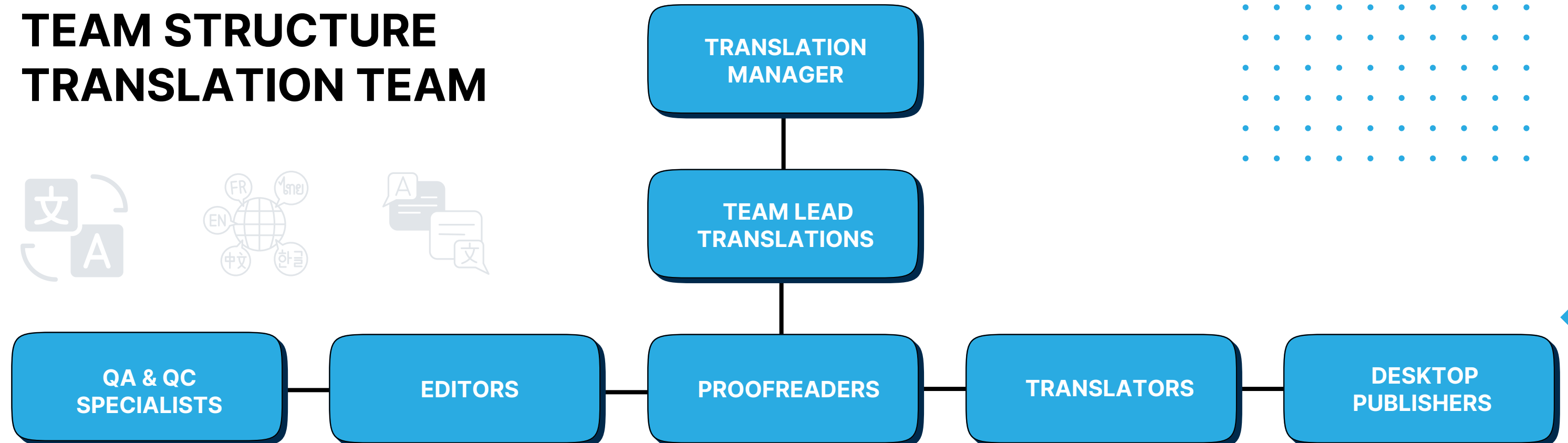
We would be happy to offer some of our dedicated services to help address the time-sensitive nature of your documents by deploying a dedicated team of Project Managers, Account Managers (24/7 customer support) as well as a dedicated team to work on your translation work for consistency across all documents shared with us for translation – this is usually done by creating a glossary of terms that can be referenced for future use.



## TEAM STRUCTURE PROJECT MANAGEMENT



## TEAM STRUCTURE TRANSLATION TEAM



Translation Expert uses the highest qualified linguists, full time quality supervisors, reviewers and editors to ensure that your translation is flawlessly delivered. We're highly talented, passionate about translation and obsessed with quality. Using cutting-edge translation software (CAT Tools) and diverse glossaries to ensure the utmost accuracy to the translated content.



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# ESTIMATED TURNAROUND TIME

WORDCOUNT	STANDARD TURNAROUND	RUSH TURNAROUND
1000-2500	1 DAY	12 HOURS
2500-5000	2 DAYS	1 DAY
5000-7500	3 DAYS	1.5 DAYS
7500-10000	4 DAYS	2 DAYS
10000-12500	5 DAYS	2.5 DAYS
12500-15000	6 DAYS	3 DAYS
More than 15000	DEPENDING ON THE VOLUME	3.5 DAYS





## 120+ LANGUAGE PAIRS

TransExperts was built on a simple premise – to provide top quality language services and break down communication barriers for businesses across the globe. Whilst formally established in 2015, our tight-knit translation family has been active in the industry since 1988, allowing us to understand the nuances of the industry and provide our clients with optimal content management solutions. We offer our services to clients globally in approximately 120+ languages.



## WE WORK IN 120+ LANGUAGE PAIRS INCLUDING BUT NOT LIMITED TO

ENGLISH INTO AND VICE VERSA	ENGLISH INTO AND VICE VERSA	ARABIC INTO AND VICE VERSA
Spanish (Latam and Mexican)	TAMIL	SPANISH
French (France, Canadian & African)	TELUGU	FRENCH
German	PUNJABI	ITALIAN
Chinese (Simplified & Traditional)	BENGALI	GERMAN
Chinese (Cantonese)	THAI	PORTUGUESE (BRAZILIAN AND EUROPEAN)
Chinese (Cantonese)	INDONESIAN	RUSSIAN
ITALIAN	VIETNAMESE	CHINESE (SIMPLIFIED & TRADITIONAL)
JAPANESE	MALAYSIAN	CHINESE (CANTONESE)
KOREAN	TURKISH	JAPANESE
PORTUGUESE (BRAZILIAN AND EUROPEAN)	POLISH	KOREAN
Tagalog	ROMANIAN	
Russian	DUTCH	
Ukrainian	NEPALESE	
Urdu	SLOVENIAN	
Hindi	SLOVAKIAN	
Malayalam		

# OUR CLIENTS



We approach each client with dedication at the core of every engagement, achieving great successes and building lasting relationships.



هيئة كهرباء ومياه دبي  
Dubai Electricity & Water Authority



EVERSHEDS  
SUTHERLAND

  
Pinsent Masons



**Deloitte.**

Linklaters

**KPMG**

**AirArabia**  
العربية للطيران

Vinson & Elkins

  
Oliver Wyman

**DUPONT**

 HORVÁTH

 ST REGIS

GIBSON DUNN

 GOWLING WLG

Taylor Wessing

**kerzner**

**SIAPARTNERS**





# OUR LOCATIONS



## DUBAI UAE - HEADQUARTERS

P.O.Box: 93927, Dubai, United Arab Emirates, Dubai , UAE 00000, AE



## Cairo, Egypt

Obour Buildings – Building 17 Model B, Floor #12, Unit 4 – TNT Bldg., Nasr City , Cairo 11828, 11765, EG



## Riyadh, Kingdom of Saudia Arabia

P.O.Box: 360220 , Al Aqeiq Dist, Riyadh, Riyadh 12211, SA





# QUOTES TODAY



***Without translation, we would  
be living in provinces bordering  
on silence***



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# ADDED VALUES



01.

## Account Management Services

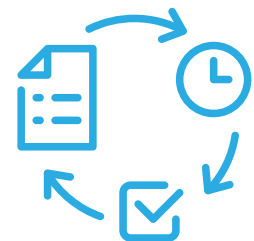
A dedicated Account Manager will be assigned to you, acting as the main point of communication for any requirements that you may have. All of your requirements will be handled by your account manager, who will liaise with the internal teams to ensure that your requirements are being handled adequately.



02.

## 24/7 Support and Availability

24/7 support availability will be offered to your team. If you require our services after work hours or over the weekend, Our dedicated team will ensure that your requests are managed.



03.

## Project Management Services

A dedicated Project Manager will be assigned to manage your internal team. They will ensure that your language requests are being handled systematically. Your dedicated Project Manager will also be in charge of understanding the scope of work and then further assigning it to the relevant teams, according to their expertise.



04.

## Dedicated Translation Team

A dedicated team of domain expert linguists will be assigned to work on your translation tasks. They will be carefully selected through a vigorous translation test to ensure they suit your stylistic needs most adequately. This dedicated team will comprise of veteran translators, editors and proof-readers.



# MEET OUR TEAM

Bridging cultures with precision, creativity, and teamwork.



**Khawaja Aneeq Ahmad**

Partner | Director Sales &  
Business Development



**Ahmed Eldbisy**

Partner | Managing  
Director



**Tarek Sultan**

Partner | Director  
Finance





# ANEEQ AHMAD

MESSAGE FROM THE PARTNER |  
DIRECTOR SALES & BUSINESS DEVELOPMENT



**TransExperts** provides end-to-end language solutions to help businesses connect with global audiences. As Partner | Director of Sales & Business Development, I'm proud to lead our team in offering not only expert translation, localization, and interpretation services but also integrated design solutions. From multilingual website design to localized marketing materials, we ensure your message is both linguistically and visually compelling across all platforms.

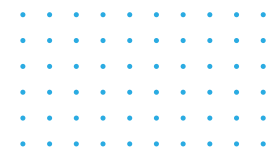


Our focus is on delivering customized, high-quality solutions that drive success for clients across industries. We look forward to partnering with you to achieve your global communication goals.

Sincerely  
Aneeq Ahmad

A handwritten signature in cursive script that reads "Aneeq Ahmad".





# CONTACT US

Let us know how else we can help!



(+971) 50 151 8985  
(+971) 56 182 4024



[www.trans-experts.com](http://www.trans-experts.com)



[info@trans-experts.com](mailto:info@trans-experts.com)



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GLOBAL LANGUAGE SERVICE  
PROVIDERS

# THANK'S FOR YOUR TIME



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SCAN ME

